

Video Storytelling Elements - Menu & Price List

We recommend not using a green screen but recording "on location" to create videos with increased authenticity and visual impact. We can use a variety of camera angles to create visual interest, but by recording as much video content at once in the same location, we can keep costs down.

Our Set Price Video Storytelling Packages:

Bite-size / Social Media Video:	\$500 +gst
Integrated Video Storytelling Package:	\$1,955 +gst
Product, Service, or How To Video Series:	\$2,280 +gst

Pricing Notes:

Pricing includes all video, audio and lighting equipment, plus one round of major edit revisions and one further round of small adjustments per video.

NB: Multiple locations, longer recording time, and additional re-edits increase the overall cost of video production; details below (all prices are +gst).

Additional Elements:

Each additional hour of filming on location:	\$310
Product shots on location charged by the hour, as above.	
Each additional interview (incl. question development):	\$260
Animated intro: (Click to see an example)	\$650
Optimised end slide: <i>Includes embed YouTube links to other videos.</i>	\$260
Library of industry relevant cut-aways (incl. editing): <i>Improves visual impact and helps maintain viewer interest.</i> (An additional fee applies for Narrative Marketing to coordinate site locations)	\$600 for half day filming \$1040 for full day filming
Each additional hour of editing:	\$130
Subtitles: <i>The vast majority of people watch Facebook videos without sound.</i>	\$260
Script review and edits, cost per hour:	\$130
Additional written content, cost per hour:	\$130

WE ALWAYS ENDEAVOUR TO KEEP COSTS DOWN. CONTACT US TODAY TO DISCUSS YOUR VIDEO REQUIREMENTS.